

# PROBLEM STATEMENT

PRESENTATION  
DROPOX

DEADLINE  
SUNDAY, NOVEMBER 19, 2023  
9 AM EST  
ONLY ONE MEMBER SUBMITS

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LINK



@witm\_tmu  
<https://www.witm.ca/>

# WDT 23

## THEME

An information society is a society characterized by a high level of information intensity in the everyday life of most citizens, be it for personal, social, educational, or business use. Due to our smartphones' digital connectedness, there is always something out there.

This has its advantages. For example...

- If you have a question, there is a solution. And if you need inspiration, there is a reference.
- If you're looking for shared interests, there's a community online for you to engage yourself with.
- If you need a consolidated place for all your tools, such as a calculator, calendar, clock, etc. – your personal device has it all.

On the other hand, the disadvantages:

- There's so much information out there that the average person experiences a sensory overload, reducing their attention span and ability to focus.
- Understanding "good" information from "bad" information is not easy. Accurate and well-researched information isn't a guarantee anymore.

**Using technology, your challenge is to mediate between the benefits of an information society and the disadvantages it comes with. This can be done in the form of creating an entirely new product or simply adding on to an existing technology.**

# THEME INSPO

Please note that you are not limited to any one specific topic. This theme encompasses many different aspects of human interaction/de-interaction, such as:

- How to quiet the “noise”
- How to disseminate what is “real” versus “junk” information, and accordingly filter it to suit your need
- Managing life online vs. offline and dopamine detoxes

These practices are already being conducted today, such as:

- [Instagram’s Quiet Mode](#)
- [The Quiet Place Project](#)
- [Tab Snooze Chrome Extension](#)
- Ad blockers & blacklisting sites

**...and more! Get creative in thinking about something that you’d like to manage better in your online life, and find a design-centric solution to combat it!**

# TIPS TO SUCCEED

- The problem area is meant to be open-ended. Feel free to use your creativity and interpret the problem as you wish!
- Think about different issues that people may face in everyday life and how you can improve them in your case.
- Get inspired by past and current technologies that improves the quality of people's lives.
- Don't be afraid to test out a couple of ideas before you get to one that resonates with your team.
- You can express the technology component of your solution/idea in any form you desire.
- Simple and clear messaging with your solution often is the "best" communication method.
- Remember to focus on the design element of the hackathon - don't let the vision overshadow your design skillset!
- Don't give up, you're spending 36 hours to put your best foot forward and the judges are excited to see that come through!

# PRESENTATION SCHEDULE

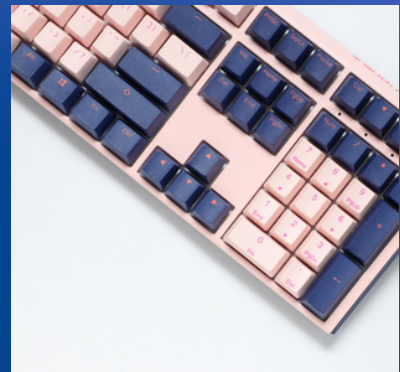
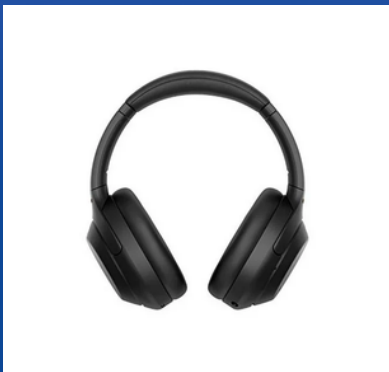
		TRS-1073	TRS 1-075	TRS 1-077	TRS 1-129	TRS 1-147
11:00-11:20	Stream 1	Team 1	Team 2	Team 3	Team 4	Team 5
11:30-11:50	Stream 2	Team 6	Team 7	Team 8	Team 9	Team 10
12:00-12:20	Stream 3	Team 11	Team 12	Team 13	Team 14	Team 15
12:30-12:50	Stream 4	Team 16	Team 17	Team 18	Team 19	Team 20
1:00-1:20	Stream 5	Team 21				

## PRESENTATION STRUCTURE

- Delegates will be pinged (by a member of the WITM team) 15 minutes before their presentation begins.
  - 5 minutes of that time is dedicated to getting to your classroom, and the next 10 minutes is dedicated to preparation (setting up slides, etc.)
- **Each team officially has 10 minutes to present and 5 minutes for questions.**

# IN IT TO WIN IT

## HACKATHON PRIZES



**1st place**

Sony WH-1000XM4

**2nd place**

Nespresso Vertuo  
Pop+

**3rd place**

Fuji mechanical  
keyboard



Each member in the teams that place will receive one prize. Prizes will either be awarded during closing ceremony or shipped to you.

**Check out your delegate manual  
for contest and giveaway prizes!**

# DISCORD SERVER



## WDT Discord

Communication from the WITM team for WDT will take place on Discord. Please join our server for **all updates WDT.**

Once you join, please select your team as a role in our **#select-your-team** channel. This will open you up to a private chat with your team members and your WITM liaison.

If you prefer another method of communication, feel free to prioritize that over Discord, but **be mindful to check Discord for all other communication by WITM.**

# SEE YOU SOON

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DROPBOX**

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