



**WITM WDT**  
**PROTOTYPE**

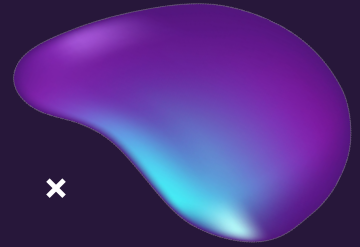
Team 13

*Life in an information society*



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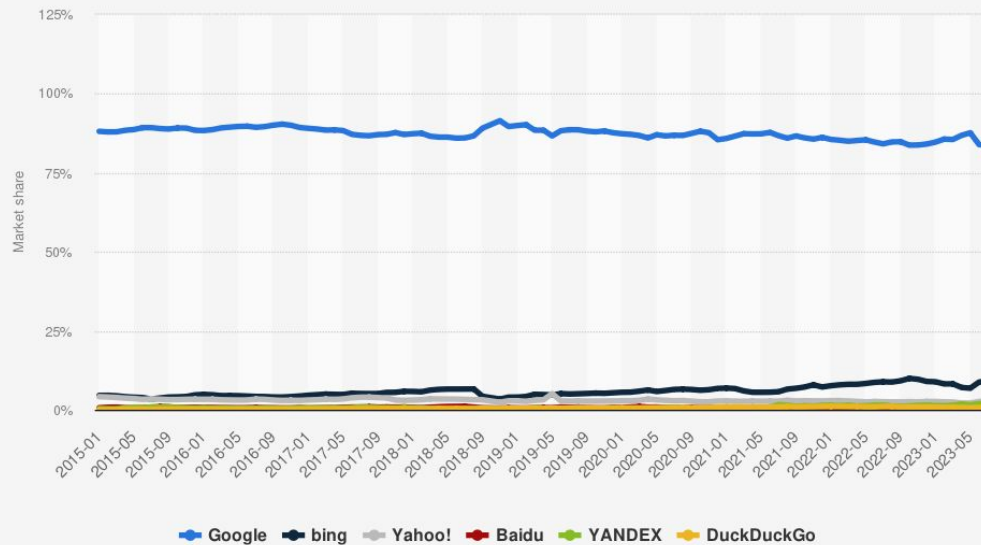
01

# PROJECT BACKGROUND

# Information Society

# Google

Market share of leading desktop search engines worldwide from January 2015 to July 2023



Source  
StatCounter  
© Statista 2023

Additional Information:  
Worldwide; StatCounter; January 2015 to July 2023; desktop only; data is based on StatCounter tracking environment; regional data should be approached with caution

# Trust in Search Results

## Stand out with Google Ads



For whatever matters most, make it easier for potential customers to find your business with Google Ads.

Start now

Google cover letter template

About 930,000,000 results (0.32 seconds)

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BUILD LETTER CHOOSE ACCESS PAYMENT DETAILS FINISHED

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- Pay once, use all year long

**CONTINUE**

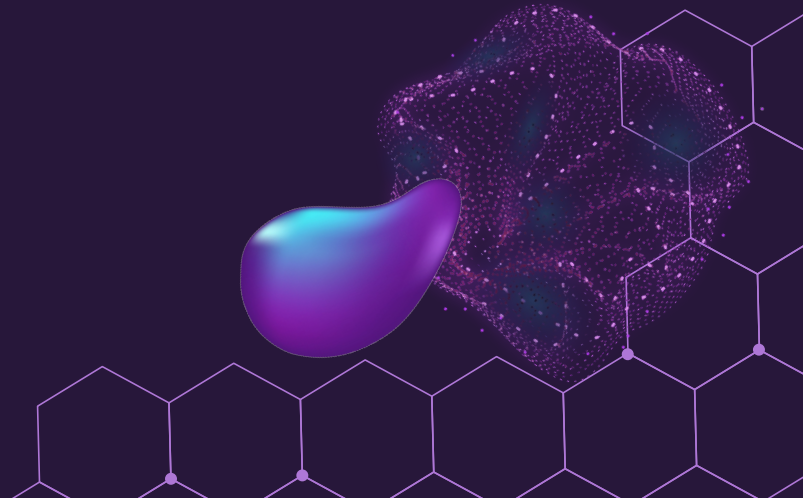
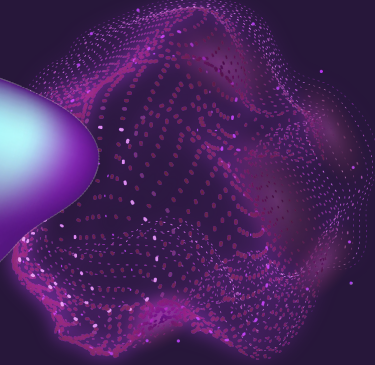
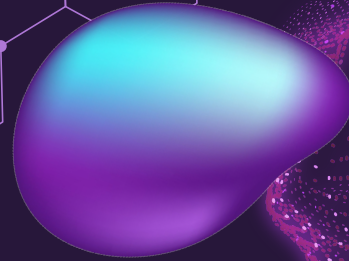


**02**

**OUR SOLUTION**



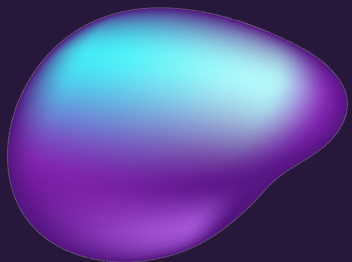
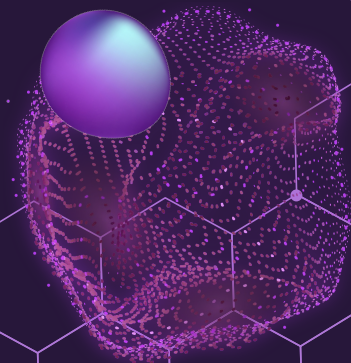
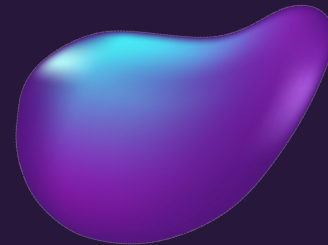
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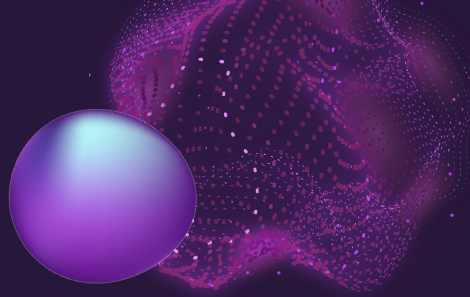
LegitFind

× Chrome Web Extension





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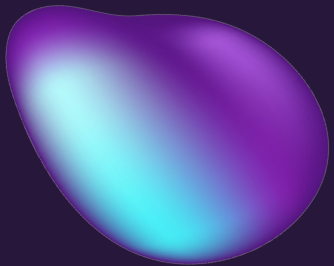


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# DEMO

[Link](#)

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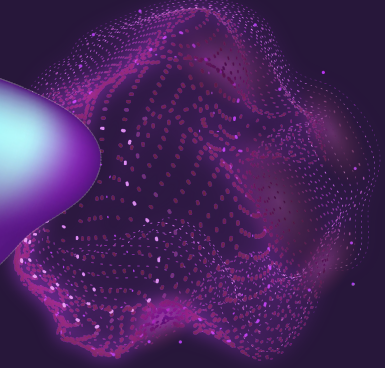
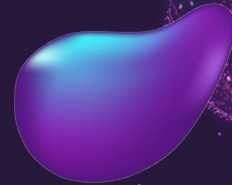


**03**

**SOLUTION BENEFITS**



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# Information Trust



User Trust

User Safety

Positive Community  
Atmosphere

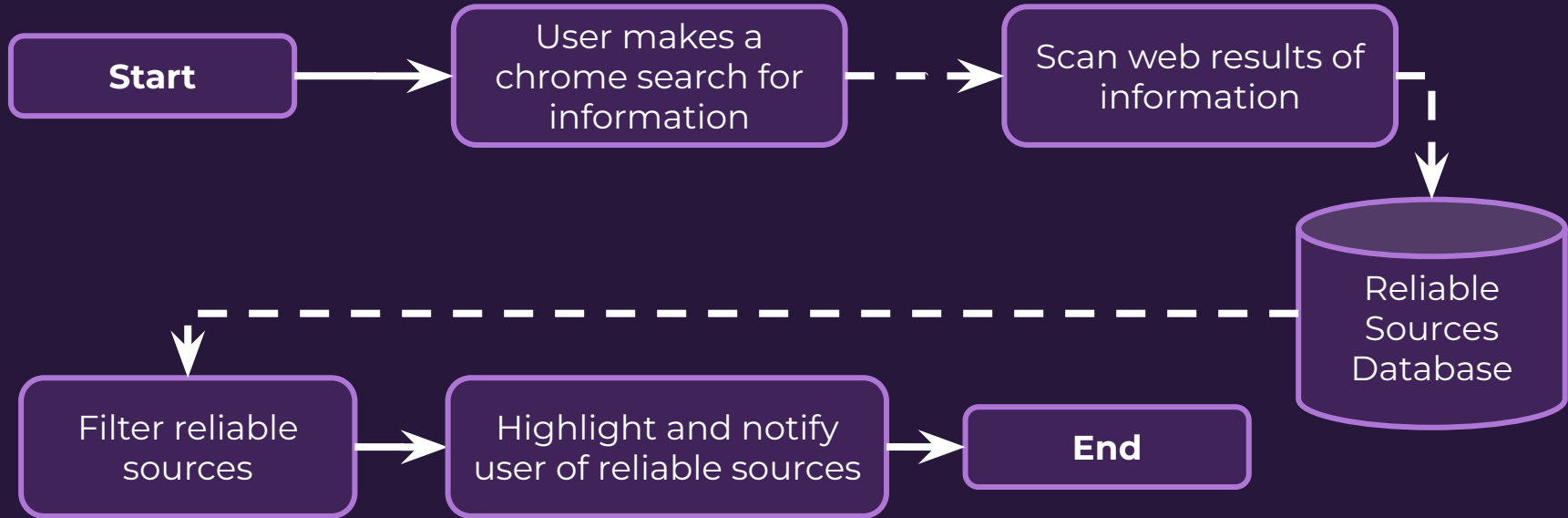




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# TECHNICAL SUMMARY

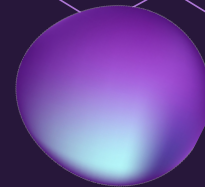
# Process Map



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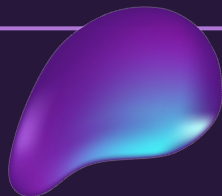
# Tech Stack

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COMPONENT	TOOLS
Front-End Development	HTML, CSS, JavaScript
Back-End Development	Python, Java
Database	MySQL
APIs	Chrome.notifications, chrome.webrequest

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# SECURITY & SAFETY



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## 2FA

To protect developer accounts, we will be using two-factor-authentication using security keys.

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## HTTPS

While using our web extension, we will be requesting/sending data only using HTTPS.

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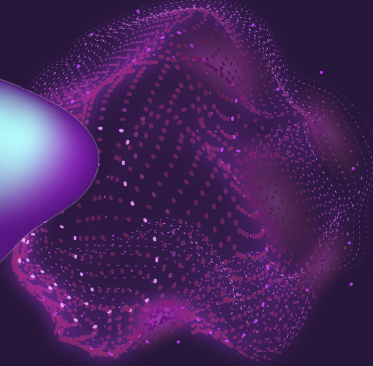
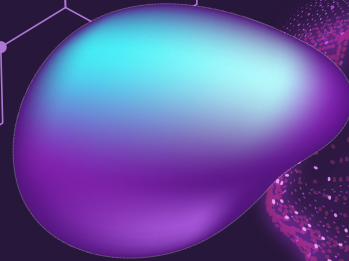


**05**

**COST SUMMARY**



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# EXPECTED COSTS

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## Develop

Development costs may vary depending on the team/employee.

## License

Licensing costs may also vary if cloud storage is implemented.

## Publish

Google Chrome has a publishing fee of \$5.00.

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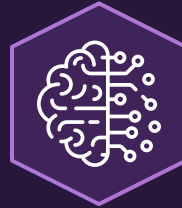


# SUMMARY



## PROJECT BACKGROUND

- ❑ Google displaying misinformation on websites



## OUR SOLUTION

- ❑ Legit Finds (a chrome web extension)



## SOLUTION BENEFIT

- ❑ User Trust
- ❑ User Safety
- ❑ Positive community atmosphere



# SUMMARY



## TECHNICAL SUMMARY

- ❑ Process map
- ❑ Tech Stack
- ❑ Security & Safety



## COST SUMMARY

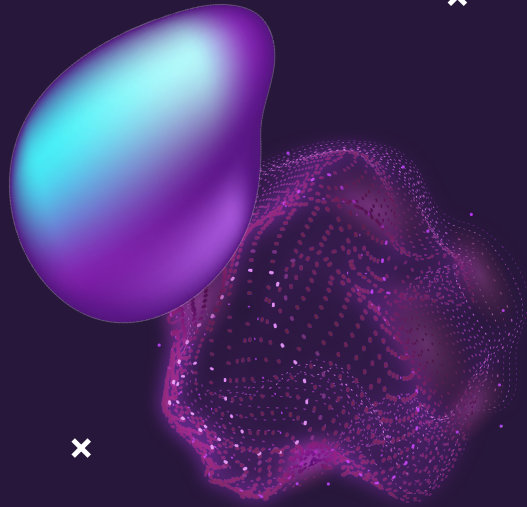
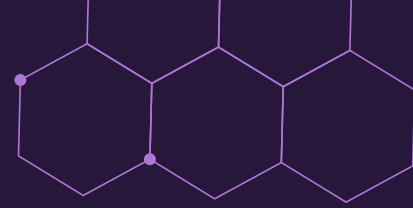
- ❑ Development
- ❑ License
- ❑ Publish





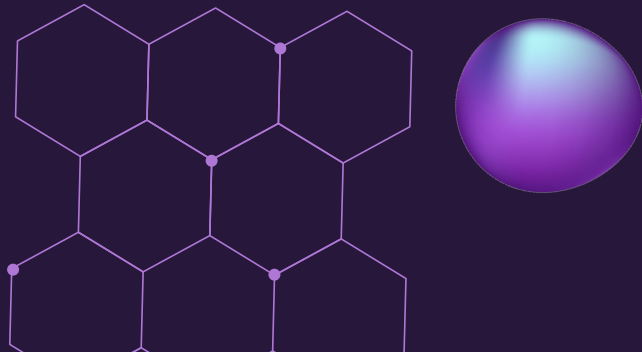
# CONCLUSION



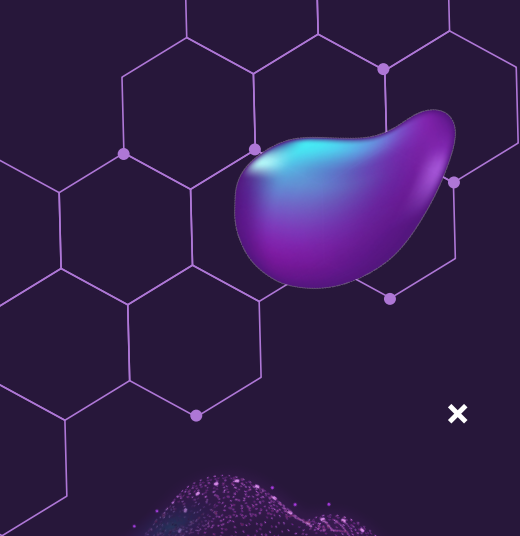


“Where rumours go to die,  
and truth rises. It's not just a  
tool; it's Legit Finds, where the  
stage is set, the facts are  
checked, and falsehoods stay  
silent.”

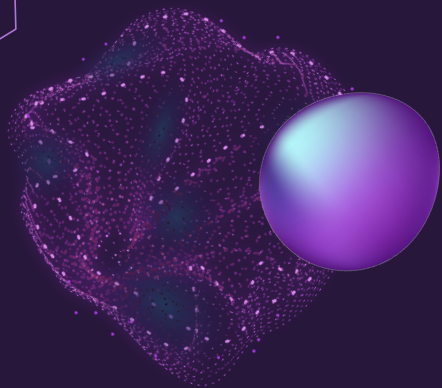
—**ChatGPT**



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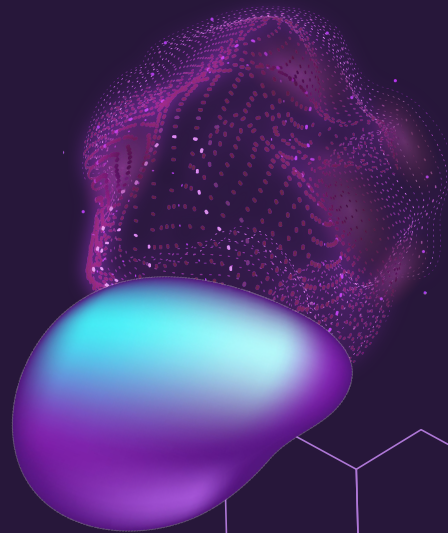


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# THANK YOU!

DO YOU HAVE ANY QUESTIONS?

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# SOURCES

- <https://www.statista.com/statistics/216573/worldwide-market-share-of-search-engines/>
- <https://googlepress.blogspot.com/2000/06/google-launches-worlds-largest-search.html>
- <https://www-cdn.law.stanford.edu/wp-content/uploads/2017/10/Fake-News-Misinformation-FINAL-PDF.pdf>
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- <https://www.microsoft.com/en-us/edge/learning-center/how-to-tell-if-a-site-is-credible?form=MA1312>
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- <https://ca.norton.com/feature/safe-web>